

AugmentedSocietyNetwork

Creativity Offers Us A New Formula For Life

1st November to 15th December at the RSA and virtually until 31st January 2024



Zoë Camper – The Best Friends

Media Pack

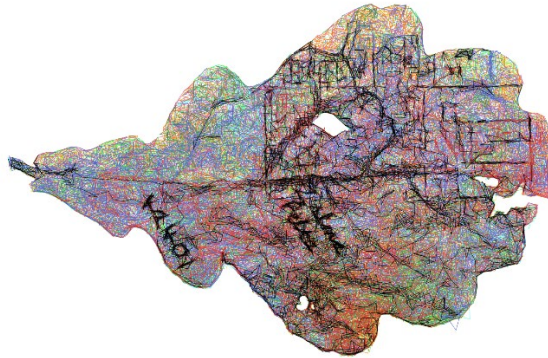
Featuring work from, Diane Bush, Dr Ivan Pope, Brent Holmes, Sophie Lavender, Nancy Good and more.

The Exhibition

Creativity offers us a new formula for life



Nancy Good - Mystic



Ivan Pope - 100 Leaves From Auschwitz



Brent Holmes - Lariat

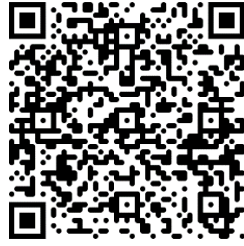
From Bogota to Rabat, Las Vegas to London, welcome to the Augmented Society RSA Thematic Network's 2023 exhibition.

We will turn RSA House London into the portal through which you can explore the creative mind at work. Discover original and digital works. And, wherever you are in the world, join us in the *ASN Virtual Reality Gallery*.

You can also meet the contributors and hear them speak about their creative experience in the virtual reality gallery during the exhibition, see <https://www.augmentedociety.org> for event details (No headset required!)

See creativity in action, join our discussions, and start your own creative journey.

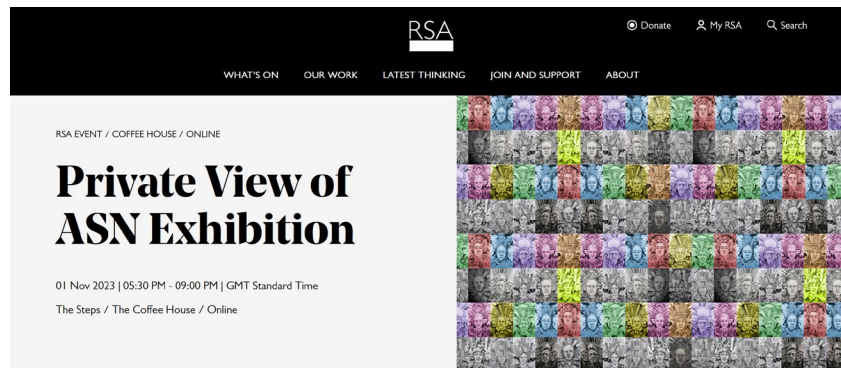
Enter the Virtual Gallery here



Opens 1st November 6pm UK

ASN Virtual Reality Gallery was built in partnership with the PCM Immersive Staging Company.
Real World Exhibition from 1st November to 15th December, VR Gallery until 31st January 2024.

Exhibition organized and curated by Zoë Camper FRSA and Julie Samuels FRSA – The ASN Network



<https://www.thersa.org/events/coffeehouse/2023/11/asn-exhibition-launch-event>

Our organizers – Julie Samuels & Zoë Camper

"Our artists and contributors are amazing and all so different. Some are starting their creative journey and have a less 'formed' response, while others are internationally known creators, earning a living from their artistic output.

It's fantastic to see them together and to see the creative process as it begins, develops, and matures. We absolutely love it!" – **Julie Samuels FRSA**

"It's been a year in curation, but we are as excited for the contributors and their work as we are for the future of the VR gallery.

Technology affords us so much potential to cross geographic borders and get more people's work out there to be seen. Through this exhibition, we seek to increase exposure to the creative experience. It's a real game changer" – **Zoë Camper FRSA**

Vegas Comes to London...

"We have 7 artists from Las Vegas showing their work in London; Brent Holmes, Nancy Good, Diane Bush, Sapira Cheuk, Michelle Graves, Linda Shaffer and me. We also have four from elsewhere in the USA. Some are exhibiting in London for the first time. And for most, it's the first time they have used VR to show their work to anyone, anywhere, with an internet connection. It's incredibly liberating for anyone who wants to share visuals, ideas, and experiences." - **Zoë Camper FRSA**

Creativity is a journey. A creative road trip, with different routes, ever-changing views, and meeting lots of different people along the way. What have I learned along this creative road trip? There is no end. Only new beginnings. What connects us is our love of creativity. I have had some fantastic conversations with some of the contributors from across the UK and Europe. A creative road trip that will never be forgotten. – **Julie Samuels FRSA**

Meet some of the Contributors

USA

Diane Bush, At 18, Diane Bush immigrated to England during the Vietnam War. After 10 years of perfecting her photography she returned to Buffalo, N.Y. There, Bush earned an M.F.A. from S.U.N.Y. As Photography Chair at Villa Maria College, Bush won awards from Kodak, Polaroid, Nikon, etc. Bush has exhibited/published locally, nationally, and internationally. Her work is in the collection of MOMA and the Tate. After moving to Las Vegas, Bush received numerous grants and an Artists Fellowship from the Nevada Arts Council. Lately, she expanded her practice to include experimental fiber arts, creating y temporary public art projects in urban locations around the world. Diane lives in Las Vegas with her husband, and cat. Recently retired, Diane is now a full-time artist.

Nancy Good - Influenced by synesthesia and her diverse DNA, Good's work weaves materials and tools of modern times with ancient mark-making. Published and award-winning, Good's work is exhibited across the country and internationally, in venues like Marjorie Barrick Museum of Art (UNLV), Doyle Arts Pavilion in Costa Mesa, San Diego Museum of Art, Reno/Tahoe International Airport, Meow Wolf Las Vegas, Las Vegas Strip, St. Mary's Arts Center, HERE Arts and Superchief Gallery in NYC, Nashville International Airport, Nashville Convention & Visitors Bureau, Burning Man, Life is Beautiful Festival and galleries in the Southeast, New York, Montana, Nevada and California. Her work is also found in important collections throughout the U.S. and overseas. Good has received four Congressional Commendations for her artistic contributions, and has been inducted into the National Association of Women Artists, a 134-year old professional arts organization.

Brent Holmes is an artist, curator, and cultural animator. Holmes uses art and the written word to generate narratives centered around African American history, and brilliance. Holmes has exhibited his at Light & Space Contemporary (Manila, Philippines), the Markeaton Street Gallery in Derby England, The Momentary Art Museum in Bentonville, Arkansas, the Torrance Art Museum in California, the Nevada Museum of Art Reno, and the Marjorie Barrick Museum of Art. Holmes has won accolades for his writing and art criticism. He is the host of *Neon Hum Medias' Spectacle: Las Vegas*, a twelve-part series on the city's history as a representation of American cultural values. His cinematic work has been featured in the London Biennial Las Vegas and at the Momentary Museum.

Sawyer Rose, FRSA, MRSS is a sculptor, installation and social practice artist. Throughout her career, Rose has used her artwork to shine a spotlight on contemporary social and ecological issues. Her work on The Carrying Stones Project addresses women's work inequity and has been featured by the New York Times, Ms., and BUST. Rose is a Fellow of the Royal Society for Arts

(London), a member of the Royal Society of Sculptors (London), and the Sculptors Guild (New York). She is the Past President and current VP of the Northern California Women's Caucus for Art (San Francisco). She currently lives and works in the San Francisco Bay Area.

UK

Dr. Stace Constantinou is a senior lecturer and programme leader for the Popular Music course at the University of Northampton. He has 20 years of experience as a musician, composer/songwriter. He also makes the occasional radio programme, sporadically writes about music, and has recently started making podcasts. His works have been performed in concerts, festivals, and exhibitions in Britain, Greece, Finland, Australia, and more recently in the USA and Japan. His music has also been featured on the radio, including Resonance FM and BBC National Radio.

Sophie Lavender Sophie Lavender is all about capturing magic and making memories last forever. 26-year-old Lincoln-based expert in making others shine (and getting your best side). Photographer with over 5 years of experience shooting everyone and everything from faraway places, prestige events, TED talks, fabulous folks, and gigs for notable artists such as Scott Mills and Jedward. My goals are to document the world through my lens as an autistic and ADHD lesbian woman. Not only a photographer, but an all-round "creative wizard" (nicknamed by friends) who writes all sorts from pantos to radio shows, is a poet, stand-up comedian, has made films, a TEDxBrayfordPool Alumni with a talk on autism, and a multi-instrumentalist recently trying to learn guitar.

Dr Ivan Pope is a writer of fiction and non-fiction, artist and long distance cyclist. He is an artist who graduated from Goldsmiths College Fine Art BA with the YBA generation. As an entrepreneur he invented the cybercafe and founded the world's first web magazine. He has taught at art colleges in London, Newport and Brighton. He has an MA in creative non-fiction from UEA and a PhD in creative from Plymouth University. He is an Associate of the Centre for Memory, Narrative and History at Brighton University and his current interdisciplinary research examines the landscape as archive.

Fiona Middleton is a practicing image maker and work mainly using analogue equipment in medium and large formats, at my happiest in the darkroom. At the age of fifty I decided on a career change and completed a BA in photography at the University of Derby and am now in the process of finishing a Fine Art (Photography) Masters degree. Recent projects have explored issues which face women, menopause, sexism, and sexual violence, however, I also enjoy landscape and have an ongoing, long term project which considers the British and tourism and leisure.

Ireland

Dr. Micheál O'Connell - Appropriation and unearthing the absurd in everyday, often dysfunctional, technologies and systems are key activities of mine. Outcomes include photographic and video material, digital as well as substantial physical readymades, and there is a performative aspect to the interventions. Past work was presented in established locations - one early series Contra-Invention was part of the important Les Rencontres Internationales de la

Photographie d'Arles, I have been consistently interested in project and off-site spaces, as well as thoughtful online sharing. An Arts Council (Ireland) Commissions Award facilitated the production of new work for a solo exhibition, System Interference, which is currently touring. Philosopher of Aesthetics John Roberts, completed a book in 2022 that riffs off the work: Art, Misuse, and Technology: Micheál O'Connell's 'System Interference'.

Canada

Ismael Kherroubi Garcia Ismael FRSA is the founder and CEO of Kairoi, the AI Ethics & Research Governance consultancy. Since 2021, Ismael has also led the project An Incomplete History of Research Ethics, which is open for public reuse and contributions. He has been trained in analytic philosophy and recently convened the RSA's Fellow-led AI Interest Group.

North Africa

Dr Rachida Merbouh FRSA is a project lead at the ASN, she joined the RSA in 2020 and became an elected RSA fellow. Rachida is a Doctor of Business Administration (Dr BA), a certified Expert in Renewable Energies Finance and a Management specialist. She first met the members of the ASN in 2020 and worked within the ASN projects. The creativity project is her first exhibition.

South America

Carlos Largacha-Martinez FRSA - Social futurologist and Quantic humanist specialising in crafting and advancing social innovations through the marriage of quantum mechanics and artificial intelligence. Carlos asserts that societal authenticity is pivotal for heightened humanity, particularly within workplaces. At the helm of the startup 'FlourishingAi,' he pioneers the fusion of humanistic management and natural language processing (NLP), aiding businesses in embracing purpose and amplifying human well-being. Esteemed as a consultant awarded by HBR/McKinsey M-Prize, TEDx speaker, quantum coach, and B-Corps devotee. Carlos is the Colombian Co-Creator for the Swedish global endeavor 'Inner Development Goals-IDG' and a researcher at the University Areandina (Colombia). Holder of dual Ph.D. degrees in International Studies and Quantum Sociology, plus a Fulbright Post-Doctoral Fellow from the University of Miami.

Augmented Society Network

The Augmented Society Network is a RSA Fellowes thematic network founded and managed by **Zoë Camper FRSA** and **Julie Samuels FRSA**. It is based in both the UK and the USA.

Constant change, fluid standards, and an ever-evolving legislative environment are leading us down many different, and in some cases, conflicting paths. The Augmented Society Network lifts the lid on some of this century's most important societal and technological challenges.

The network of both fellows and non-fellows explores ideas, activity, and research, in an attempt to understand and influence the ways in which society is augmented now and into the future. We, as individuals and as connected networks, can and should have a greater impact on Society's relationship with the technologies and systems we use - or

are destined to use. Meant as an inclusive, considered, and open forum to connect, explore and offer solutions, the network's monthly virtual sessions have focused on subjects ranging from artificial intelligence to climate change, education, creativity, values, and much more while leading to collaborative publications, policy guidance, global events and project work.

We welcome all members of society and are eager to make room at the table for provocative and enlightening discussions around what truly matters in our augmented world.

<https://www.augmentedociety.org> augmented societynetwork@gmail.com

The RSA

The mission of the RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) is to enrich society through ideas and action.

We believe that all human beings have creative capacities that, when understood and supported, can be mobilised to deliver a 21st century enlightenment.

Supported by our 29,000 Fellows, we share powerful ideas, carry out cutting-edge research and build networks and opportunities for people to collaborate, helping to create fulfilling lives and a flourishing society. If you're a champion of new ideas and want to support our mission of a 21st century enlightenment, then we want to hear from you - find out more about joining the Fellowship.

<https://www.thersa.org>

Contact Details

The Augmented Society Network

- Web: <https://www.augmentedociety.org>
- Email: augmented societynetwork@gmail.com
- Exhibition information; <https://www.augmentedociety.org/p/creativity-offers-us-new-formula-for.html>

Zoë Camper

I am a practicing artist, founder, and CEO Zoë Camper LLC – my art and art-wear tech company. I Co-Founded the Augmented Society Network, and am an Elected Fellow of The RSA (Royal Society of Arts, Manufacture, and Commerce). I am a London native, but I currently live in fabulous Las Vegas.

Everything starts with an idea and a pencil; combining that with my love of technology makes my practice whole. I am at my happiest at the intersection of art and technology and have worked with AI, and use cryptography to track and manage my art and art-wear.

I taught for many years at the BBC Academy and hold a Post Graduate Cert of Education in Design Technology as well as Hons Degree in 3D Design.

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Julie Samuels

Julie has extensive experience lecturing and leading degree courses in digital media as well as corporate training for FDM Group Plc., and the BBC Academy. She holds a BA Hons in Visual and Performing Art, an MA in Fine Art, a Post Graduate Diploma in European Digital Media, a Post Graduate Certificate in Teaching and Learning, and a Master of Philosophy. Her career has often taken her on a non-practice-based artistic path. She has seized every opportunity to rekindle her first true love - making art - whether for personal enjoyment or sharing publicly. Julie has presented her academic research at conferences in the UK and internationally. She is the author of Adoption in the Digital Age: Opportunities and Challenges for the 21st Century. Julie is an Honorary Research Fellow at the University of Lincoln, International Business, UK.

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VR Gallery Images



VR Gallery with Diane Bush work



VR Gallery with Sapira Cheuk work



VR Gallery with Zoë Camper work

Logos

ASN

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- Colour **BLACK** and RED **RGB** 204:0:0 **CMYK** 13:100:100:4
- Font: Gadugi

RSA Fellowship

